

Sitecore SocialConnect by Addact

Document Version: 1.0

Sitecore Version Compatibility: 9.0 and Up

Major Features of SocialConnect:

- Post or Tweet on your Facebook Page and/or Twitter Application
- Connect to your multiple Facebook Page Accounts and Twitter Account Applications
- Manage and Submit Posts on Single Page
- You can view post status and remove post
- Schedule your Post or Tweet for future
- Post Statistics, you can view like, comments and share counts
- Setup campaign and see analytics for campaign

Future Enhancements:

- Include more Social Media like LinkedIn, Instagram
- Goal Setups and Analytics

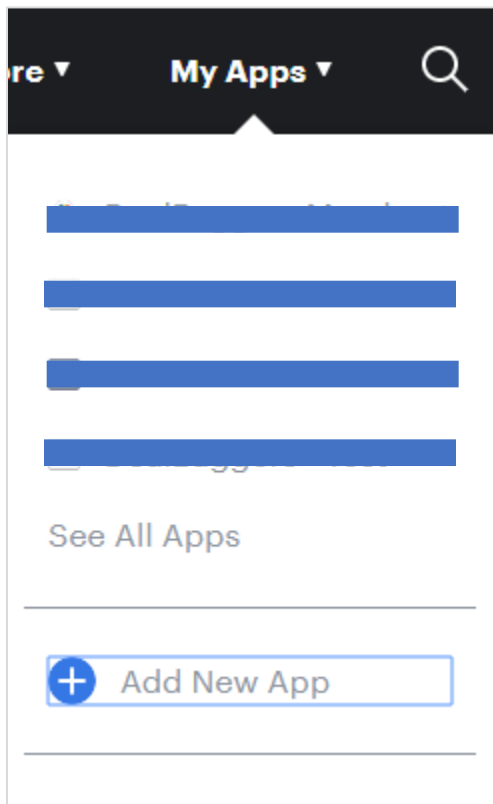
Steps to follow to implement SocialConnect with your Sitecore Instance:

Pre-requisites:

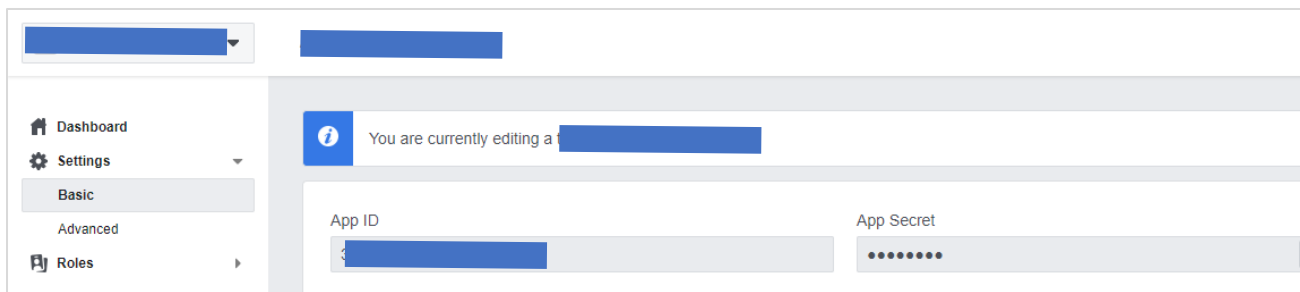
- Most important is to host your Sitecore Instance domain on SSL layer and it has all HTTPS settings configured

Create Facebook Application

1. Login into Facebook Account under which your have Page Admin level access
2. After Login - Go to <https://developers.facebook.com>
3. Click on “My Apps” > “Add New App”

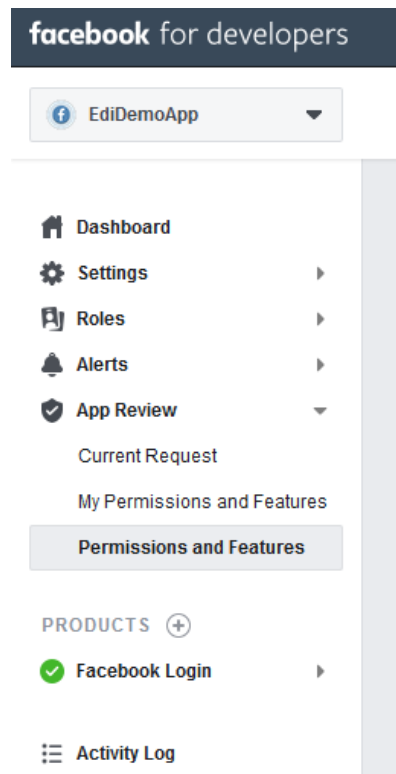


4. After App is created Go to App Settings >> Basic
5. Copy App ID and App Secret Key

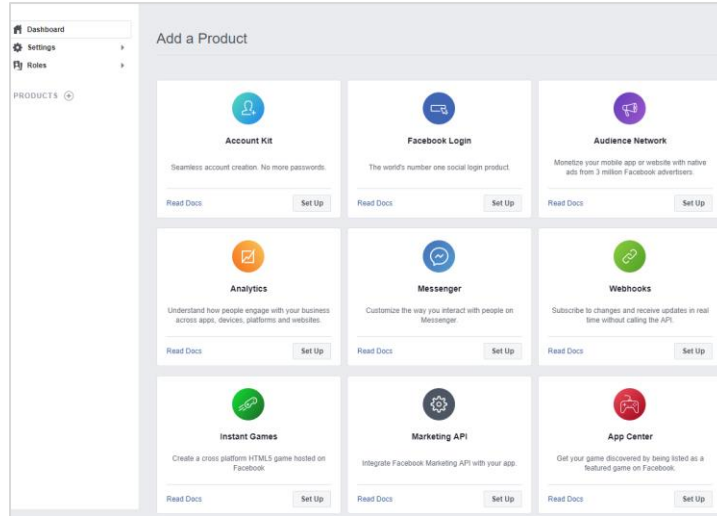


6. Scroll down in Basic settings Click Add Platform.
7. In Popup click on Website.

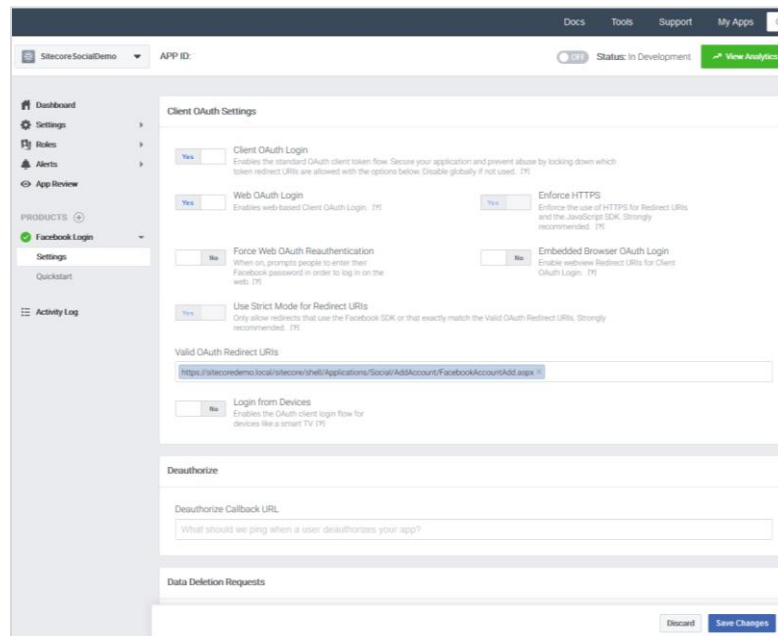
8. From App review > Permissions and Features > search permissions and Request for same.
 - publish_pages, manage_pages, pages_manage_cta



9. Enter Site URL.
10. From Products > Select “Facebook Login” and click on Set Up



11. Select for Web. (Make sure URL entered is correct)
12. Now go to Facebook Login and Click on Settings
13. Enter **Valid OAuth Redirect URI**. Example ([https://{your website} /sitecore/shell/Applications/Social/AddAccount/FacebookAccountAdd.aspx](https://your-website.com/sitecore/shell/Applications/Social/AddAccount/FacebookAccountAdd.aspx))



14. Save your Changes.

Note: Your Facebook Application must be live and configured with proper permissions. Check this link to know more about Facebook Apps – <https://developers.facebook.com/docs/apps/>
<https://developers.facebook.com/docs/facebook-login/permissions/overview/>
 Documentation to follow to create Twitter Apps -- <https://docs.inboundnow.com/guide/create-twitter-application/>

Installation & Configuration in Sitecore

1. Go to your Sitecore Website Admin Panel
2. Login to Sitecore (admin panel)
3. Click on Desktop
4. Click on Sitecore Start Logo bottom left side of page
5. Click on Development Tool >> Open Installation Wizard
6. Click on Upload package.
7. Click on Choose file (Select folder where you have downloaded the package)
8. Select SocialConnect.zip file
9. Click Next.
10. Go back Install a package popup
11. Click on Next button
12. Package will install automatically.

Post installation Steps to be followed for Facebook Application:

1. After completed Installation Go to "Content Editor"
2. Go to System > Social > Applications > Facebook
3. Enter your Application ID and Application Secret from your Facebook Account
4. Enter CD Server URL which is mandatory
5. Save all Changes.